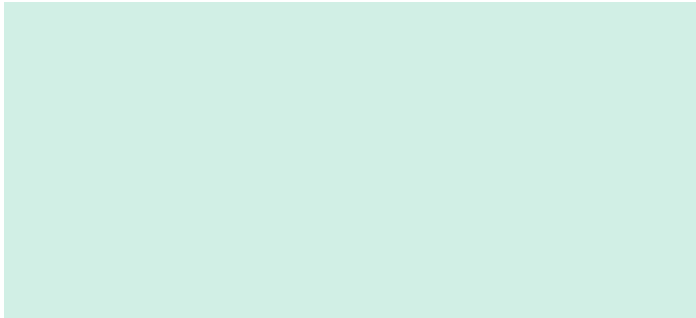
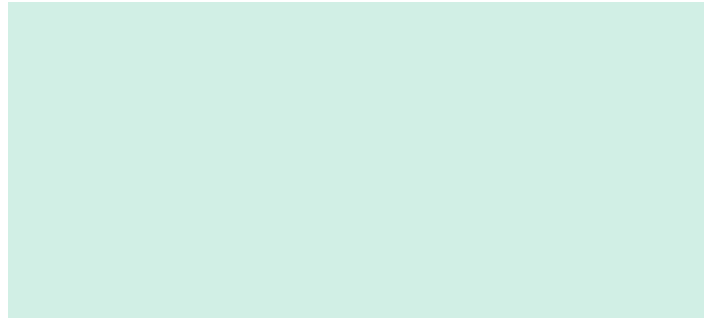


product development

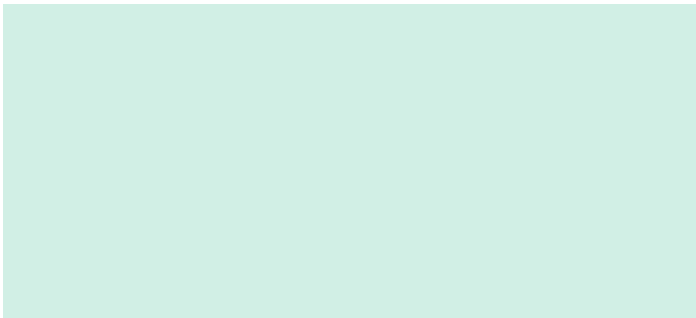
item name



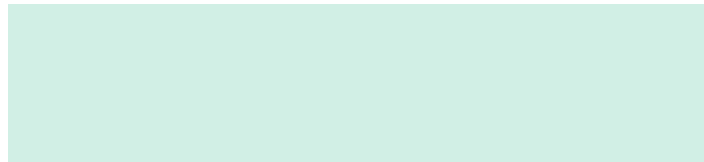
purpose



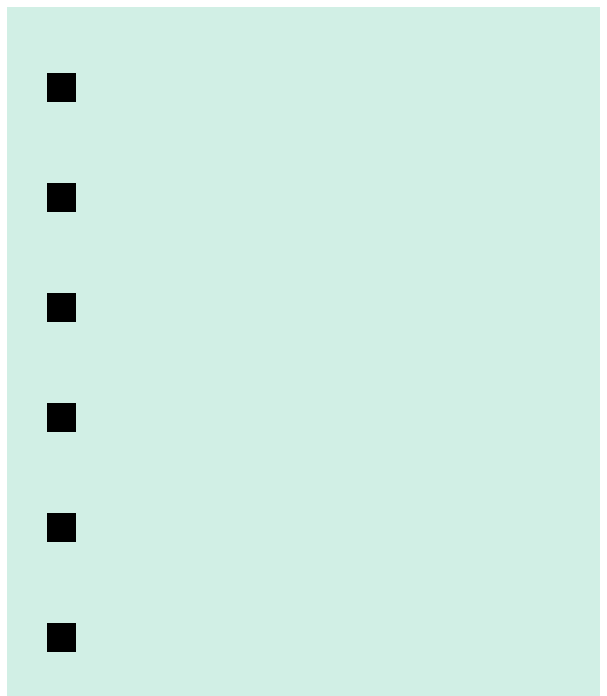
description



price

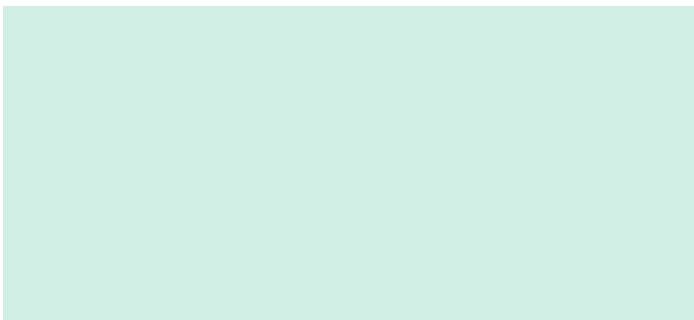


to do



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competitors

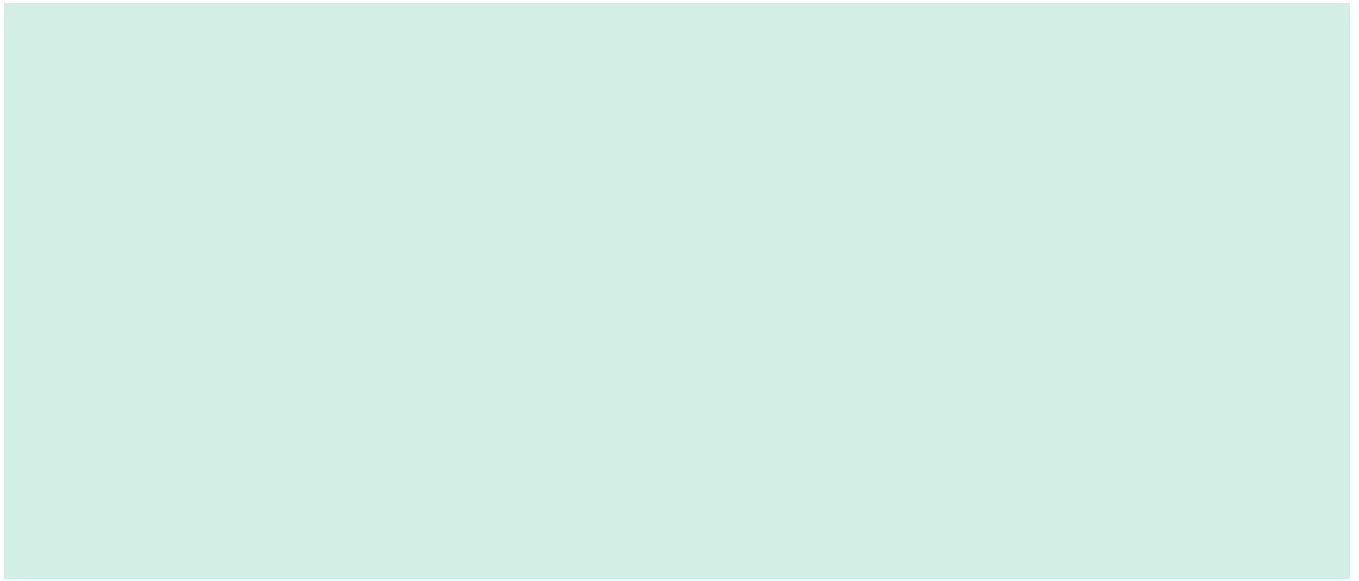


notes

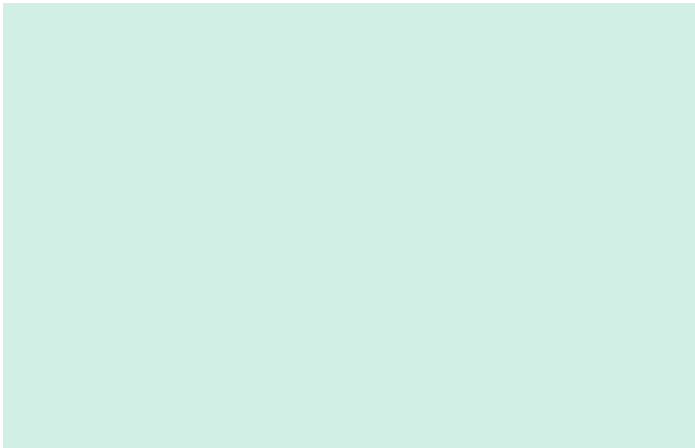


marketing strategy

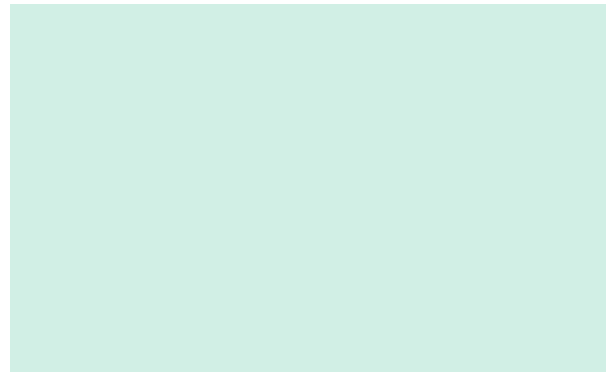
brainstorming



demographic

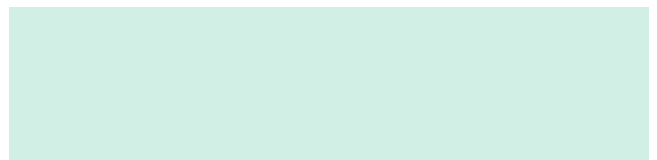


platforms



notes

budget



social media

hashtags/keywords



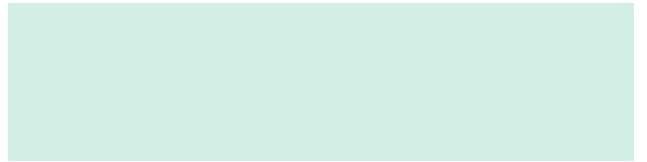
goals



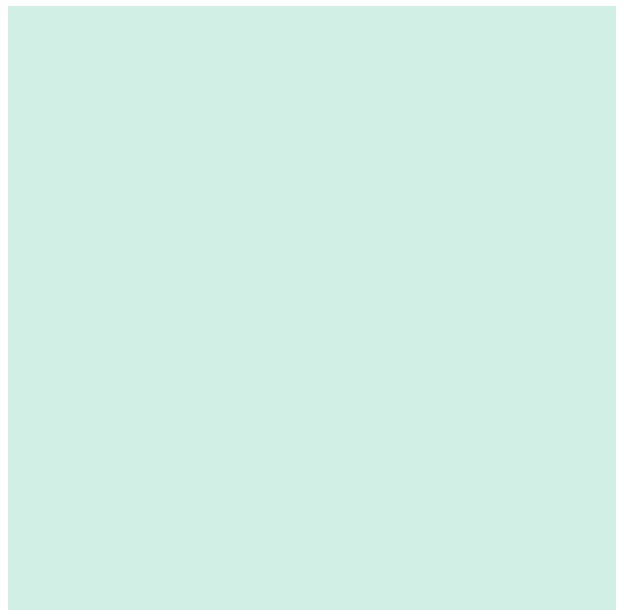
links



call to action



caption



posting schedule

